



A NEW LOYALTY PROGRAM FOR OUR VALUED MORTGAGE BROKERS.

This spring, we are introducing a new loyalty program for our valued Mortgage Brokers: presenting **Peak Rewards by HomeEquity Bank**.

This new incentive program allows our nation-wide network of Mortgage Brokers opportunities to grow their commissions and earn eStore Credit to put towards promotional products and marketing materials.

HOW TO EARN REWARDS

You can earn these rewards by simply doing what you already do best – helping your clients find sound financial solutions with CHIP Reverse Mortgage and Income Advantage products. Every deal that is funded will count towards earning new rewards.

THE WAY TO THE TOP

Level		Standard	Bronze	Silver	Gold
How to Qualify	Number of Funded Deals	1-3	4-9	10-19	20+
Rewards	Mortgage Broker Direct Commission in Basis Points*	100	110	120	130
	Mortgage Broker Referral Commission in Basis Points**	65	70	80	90
	Marketing eStore Credit	0	1,000	2,000	5,000

*When broker submits qualifying deal to HomeEquity Bank directly (through D+H or other system/platform).

**When broker refers qualifying deal to HomeEquity Bank’s sales representative. The incremental commissions will apply to the qualifying deal(s) only and will not apply to previous deals at a lower tier.

The incremental commissions will apply to the qualifying deal(s) only and will not apply to previous deals at a lower tier. The incremental commissions will be calculated and paid once per quarter. Please visit the Peak Rewards by HomeEquity Bank page for full terms and conditions.

For more information please contact me.

